



Creating Heritage Art Products

By,

K.S.Venkatram, AOEC 2018

Gap analysis consultant

Bengaluru

M: 9342867666

Part 1

Rich heritage from the past

While looking at the marvels of architecture, art, medicine, technology and other allied fields, at sometime in our lives each of us have pondered – as to what mental and physical energies might have gone into making such highly valuable and timeless products.

The Eiffel Tower in Paris, the Sistine Chapel with the all famous Michelangelo paintings in Rome, the Taj Mahal in Agra or the unforgettable temples, churches and mosques of India are all selective examples.

2018 and beyond

With the timeline of “the all impending threat of” global warming and climate change looming over us, it has become more necessary for us as members of the products industry to unify our endeavour to create sustainable products.

By sustainable products, one means - products that do not affect the current and future generations during their cradle to grave lifecycles.

By calling them sustainable products, one must not forget that creating such products can make us create heritage value. The heritage value is that we can help safeguard Mother Earth and her ecosystems in our own small irreplaceable ways.

This article helps throw some insights into doing this. It highlights a set of universal questions that can be used by a product team in their cradle to grave lifecycle.



Universal questions for any innovator, engineer or product team

The questions are classified into 4 areas - that is Business shelf guidance, Vision for Quality, Go Green focus and Doors of Perception.

Business shelf guidance

1. What do you think attracts your product's customers or potential investors?
2. What right conceptualization knowledge or product experience can you add to make more people use your product?
3. What self-perpetuation of an individual, or community development or ecosystem preservation can you enable via proper business shelf guidance?

The intent being that helping customers understand the need for sustainable products and lifecycles can help initiate a right demand and supply balance.



Vision for Quality

1. What are your main thoughts about quality?
2. Can “your vision-for-quality” add to the man-making qualities of all connected with the product, be it as one who conceptualizes, or designs, or - develops, or delivers or supplies, or sells, or uses or ultimately disposes of the product?
3. Can the product act as a referable platform that provides insight into how knowledge has been harvested to make the cradle to grave lifecycle sustainable and how the product experience will or has improved the customer (be it as an individual or as a community)?

The need today, steps beyond the concept of quality, as envisioned by the pioneer Deming. The need of the hour is to add man-making qualities to products and their lifecycles.

Man-making qualities refer to qualities such as leadership, passion, interest and empathy to conserve resources, or to preserve ecosystems, or to mitigate climate change and thus safeguard Mother Earth for the future generations.



Adopting practices from Environment Management Systems or standards

Go-Green Focus

1. What can you save for Mother Earth via your product? What can you preserve via your product? For example, different natural or man-made resources, ecosystems, the environment or balance in nature, heritage value, culture, religious beliefs (essentially the belief in the Cosmos and the idea of a universal God) etc?

2. What is green in your product? For example the Product science, Earth facts, Raw materials used, Natural or Man-made Resources used, Infrastructure used, Sustainable methodologies used for the cradle to grave lifecycle?

Today it is the duty of every one of us to think green so as to mitigate the threat of global warming, climate change, resource depletion, loss of ecosystems, disappearance of flora and fauna.



www.shutterstock.com - 107592173

Doors of Perception (A social responsibility)

Perception refers to an individual point of view, one's belief, one's opinion. Perception is always accompanied by perception bias, which makes a point of view selectively judgmental and sometimes even coloured.

It is important for all innovators, engineers or product teams to open the doors of perception that steps beyond perception bias like “what is in it for me, if not me it will be done by someone else”, to a social responsibility where each innovator, engineer or product team brainstorms for aspects such as the following:

a. What information can be provided to Web Portals or Autonomous product experts who review products for their use of sustainable methodologies? Where such information will create more strategic involvement and endeavour for greener products.

b. What “sense of doership” information (as product tagging & product literature) can be provided to help make similar product making more full-fledged, more reflective and more in sync with the need to mitigate risks and threats to Mother Earth?

c. Can the product team develop and include a Green ticketing lifecycle to help different endpoints such as supply chains, retailers, businesses, consumers and customers raise concern and find resolution for issues such as

- ✓ Enquiries about the Product Science
- ✓ Any need for compliance with the universal interest to safeguard the environment
- ✓ Steps that need to be taken to register complaints or grievances regarding deviations, defects or flaws
- ✓ Steps that need to be taken to maintain, repair or restore the product, to ensure it does remain useful, valuable and safe for (a stipulated period related) utilization
- ✓ Steps that need to be taken to safely decommission (end lifecycle), dispose or recycle the product and/or its components

End of Part 1

Part 2

Conscious waves around us

Dharma, Artha, Kama and Moksha draw to life an existence, an intelligence that can help identify the Nataraja or dance of conscious waves around us.

In this context, the blue sky above all of us is of a true nature, but the agility in the tantras change the pyramids of ownership important for eventual light (or pronation). Thus said, due to the tantras we have no control over what has or what may cause further deterrents to our existence.

We term the effort for self-perpetuation by an individual, or a community to be a tantra (possible influence) when it is without consciousness for pronation or preservation / emergence.

Herein, the insight of consciousness for pronation (or preservation / emergence) acts to fundamentally connect people to a sense of self-theory (or inspiration) to better our quest to make our environment greener and safer.

To accelerate much of this, this article envisions that a **Future-Generic Insight** for any product/art/allied field related conception can emerge to be an answer via universal questions for any innovator, engineer or product team.

Thereon, the article has (in previous sections) highlighted the universal questions that can help this emergence take root to control climate change or resource depletion etc.



Different shades of responsiveness

People in business respond / act on the basis of a hierarchy of needs

- a. Physiological needs – need for food, clothing, shelter etc
- b. Security and social needs – need to earn for sustenance, and need for reassurance that there is no fear of loss of job, property and shelter
- c. Social affiliation or acceptance needs – a need to belong, a need to be accepted by others
- d. Self-esteem needs – need for power, prestige, status, self-confidence
- e. Self-actualization needs – need to maximize one's potential, self-expression
- f. Healing quadrant needs – need to understand, address and reduce enervating aspects or stress levels

The need today is to add new “**Green/Threat Hourglass needs**” to the previous hierarchy, to make businesses **socially responsible** and to help make products or services more full-fledged, more reflective and more in sync with the need to mitigate risks and threats to Mother Earth.

The Green/Threat Hourglass as a QMS / EMS Standard

This Green/Threat Hourglass can be termed as a heritage dashboard that could be tagged with each product's or service's "catalogue or labelling", where the hourglass shows procreation and extent of threat mitigation for Climate Change (via influencers like deviations or defects or flaws associated with the business or its products or its services).

As any QMS/EMS standard is expected to mitigate risks and threats



↕ Elevated social responsibility

The proposed Hourglass will be Green, for a business that shows elevated autonomic mindedness (or more simply social responsibility to control all related Climate Change Threats), whereas the proposed Hourglass for a business that does not mitigate all related threats will use SMART colour coding to raise awareness.

A Green (No Threat) Hourglass



Universally Safe

As Universal compliance this product or service is universally safe as it does mitigate the universal issues of climate change, global warming, resource depletion, unsafe disposal/recycling/decommissioning

Details are available for Raw materials used, Natural or Man-made Resources used, Infrastructure used, Sustainable methodologies used for the cradle to grave lifecycle of the product or service

Business shelf guidance and Product literature based on a Universally Safe Product Science	New "Quality Guidelines or Universal Safety Compliance to safeguard the environment	Steps available to register complaints or grievances regarding deviations, defects or flaws for Universal Safety Compliance	Policy adherence to maintain, repair or restore the product/service, to ensure it does remain useful, valuable and safe for (a stipulated period)	Product literature available to supply, utilize, safely decommission (end lifecycle), dispose or recycle the product or service and/or its components
Yes	Yes	Yes	Yes	Yes

A Green/Threat Hourglass



SMART Compliance

This product or service is not universally safe as it does not mitigate all the universal issues of climate change, global warming, resource depletion, unsafe disposal/recycling/ decommissioning

Details are available for Raw materials used, Natural or Man-made Resources used, Infrastructure used, Sustainable methodologies used for the cradle to grave lifecycle of the product or service

"Specific policy for Universal Safety compliance	Measurable policy for Universal Safety compliance	Attainable policy for Universal Safety compliance	Relevant policy for Universal Safety compliance	Time based policy for Universal Safety compliance
Yes or No	Yes or No	Yes or No	Yes or No	Yes or No
If Yes,	If Yes,	If Yes,	If Yes,	If Yes,

Here Universal Safety Compliance is ensured via an I-Catalog that defines a policy for SMART Convergence based on *certain management processes and management systems (as part of a synthetic time involvement for sustainability).

Some of this convergence could be for sustainable lifecycle management, quality management, project management, site or building management, energy conservation, water conservation, chemicals utilization, effluents management, waste management, supply chain management and trends sensitive human resource administration.

For a micro, small, medium or independent business, the highlighted SMART Compliance can be incorporated by using the SMART Business Model proposed by the author of this article.

For a micro, small, medium or independent business, the Universally Safe Product Science deals with defining an Nth connection façade, which includes planning for perspectives mentioned in a Pyramid of Coverage proposed by the author of this article. The Pyramid of Coverage is described at the first level in the author's NEXT Steps Sufficiency article.

The “Future-Generic Insight and Art” handbook will describe how this can be incorporated for Art related products or services.



The NEXT steps depend upon us. It is crucial to draw attention to the onus to safeguard our heritage and our world.

This article is part of a handbook “Future-Generic Insight and Art”