

Akaash Open Enterprise Center

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“Zen” for Art

- A SMART Cluster proposal



A. Meaning of “Zen”

The meaning of Zen: Value of insight or intuition to do something rather than follow ritual practices



B. Art and allied fields

Art and Allied Fields is a major area of creativity. Since ancient times, art and allied fields have contributed to the building of heritage value and the culture of people. Only, that it was limited to what was creative, available or what was needed by people, today the need is to make the cradle to grave lifecycle of products associated with art and allied fields universally sustainable. .

Importantly products are of a particular nature. That is, they are planned for demand, supply and customer experiences, but are productizations such that they do not change the pattern of energy and natural forces of the environment?

According to Vedic astrology (by Bipul Pathak a consultant) gifts can be classified into different categories and can pass on the influence of certain planets to people receiving them. We steer ahead and look towards productization and universal emergence.

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With the timeline of “the all impending threat of” global warming and climate change looming over us, it has become more necessary for us as members of the products industry to unify our endeavour to create sustainable products.

By sustainable products, one means - products that do not affect the current and future generations during their cradle to grave lifecycles.

By calling them sustainable products, one must not forget that creating such products can make us create heritage value. The heritage value is that we can help safeguard Mother Earth and her ecosystems in our own small irreplaceable ways.

The new generative involvement needed is that each of us should help mitigate climate change. The generative actions must be balanced and choreographed to ensure increased sense of involvement.

To do this, businesses, institutions and people must start understanding the “Zen” needed in productization, where this can apply to art and its allied fields.



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C. Zen and the Reckoning

“Zen” for product design, creation or development and supply can mitigate climate change or promote environment friendliness that may protect the future further or gain more recognition.



Climate Change Mitigation and Adaptation



“Zen” methodologies are intuitive exchanges that can help different (people, business, company or institutional) clusters proactively mitigate climate change and preserve the environment.

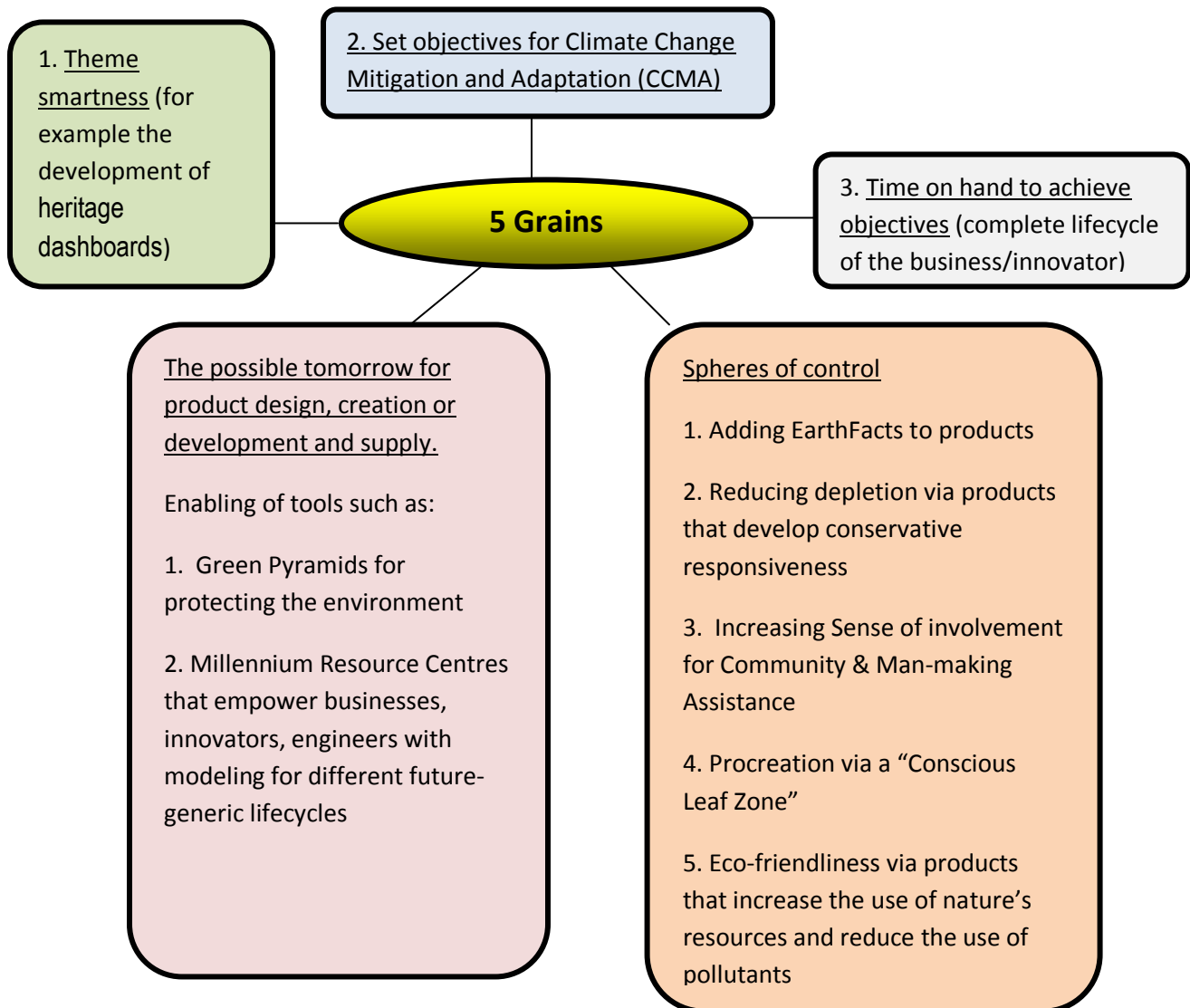
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D. (5) Grains for generative involvement for Productization



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C.3 Setting objectives for Climate Change Mitigation and Adaptation

This depends upon the sense of service important for you or your environment. As part of our Zen mission for the environment, we recognize the needs

- a. To design standard operating procedures for a Sustainable Product model and share the same via a heritage dashboard
- b. To develop pertinent flow-doership amongst businesses, innovators, associations and members for Green Pyramids that consciously mitigate climate change and protect the environment
- c. To identify EarthFacts for natural elements used in productization that help understand their need and importance for current and future environments.



- d. To thereon share them via “product tags” and a new “heritage dashboard etiquette”.

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D. Our toolkit offerings

Our mission is to improve the awareness, sensitization and preparedness for Climate Change Mitigation and Adaptation via different toolkit offerings.

To know more about heritage dashboards for products and cradle to grave lifecycles that are sustainable, you can ask for the **Future Generic Insight and Art handbook and the associated toolkit offering** by calling the consultant on +919342867666 or by emailing venkataoec@gmail.com